SHOW RACISM THE RED CARD

Stadium Announcement / Program / Website article

Today, we are hosting a "Show Racism the Red Card Month of Action" fixture against _____. Players will be holding up the "Show Racism the Red Card" Card before the game to promote anti-racism and demonstrate our club's stance against racism in football and wider society.

Show Racism the Red Card is an anti-racism educational charity. We work to challenge racism through empowering role models within communities, organisations, and sports to dismantle racism in society.

We do this by:

- Providing high quality education and resources to educate young people
- Embedding anti-racism ethos into policy and practice and educating adults
- Investing in our organisation and people to continually and professionally develop colleagues to maximise our impact

During October, football clubs across Wales show their support for Show Racism the Red Card by delivering a match-day action demonstrating their stance on eradicating racism from the beautiful game. These actions act as a vehicle to deliver an anti-racism message to the community through the power of sport.

We hope you enjoy the game today. Please support the players in saying NO to racism. If you witness racism, report it to the steward or club official.

To donate to Show Racism the Red Card, visit theredcard.org or the Just Giving page.

https://www.justgiving.com/page/moacymru25?utm_medium=FR&utm_source=CL&utm_campaign=015

Further details about the campaign and how you and your club can be part of the Month of Action can be found by visiting the website www.theredcard.org or by contacting tom@theredcardwales.org.