INTRODUCTION

2023 was a year of turning outwards after the difficult pandemic years. We began the pandemic with 24 salaried staff and finished it with 42, so it was vital that we continued to break records on engagement with adults and young people. As this Annual Review demonstrates, we have again risen to this challenge: educating 51,867 young people and 110,277 adults in our anti-racism workshops during the course of the year. In March 2023, we passed the milestone of engaging one million people in our educational programmes and we have now reached 1,065,983 over our 27 year history.

Wear Red Day 23 also broke all records with a magnificent 815,000 people wearing red and promoting an anti-racist message on the day. Whilst more people than ever signed up to take part in Wear Red Day, the cost-of-living crisis had an inevitable impact on our donations with the average text donation going down from £2.22 in 2022 to £3.12 last year.

As an organisation it has been nine years since we received UK Government funding, and it is a huge achievement that we have not only managed to survive these nine years but have managed to grow the campaign. However, many of our current funders are facing cuts to their budgets and we are starting to find it harder to balance our internal freedoms and centred in justice. Regardless of geography, inequality anywhere impacts us all.

2024 will see the benefits of anti-racism education and commitment to investing in it. The SRtRC School Competitions in England, Scotland and Wales continue to inspire the entire organisation. The awards ceremonies at Anfield, Murrayfield and the Cardiff Hilton were three of the highlights of 2023. We also had a record breaking amount of sponsorship for our 2023 Calendar, which has gained some fantastic feedback from our supporters.

One of the main strategic goals of SRtRC is to get our anti-racism resources into every school in the UK. The launch of the SRtRC Education Hub in January 2023 brought us closer to achieving this goal than ever before. There are now over sixty different lessons on the Hub and a hugely impressive 20,000 subscribers. With the rise of islamophobia and antisemitism, these new materials are key resources for schools. The SRtRC Education Hub has had 426,000 site visits and 58,000 lessons accessed in 12 months. It is estimated that based on an average of thirty pupils per lesson, an incredible one million students have benefited from lessons on the SRtRC Education Hub.

Throughout the last ten years, there has been a barrage of anti-immigration rhetoric from the media and politicians and 2023 was no exception. The latest attacks by the UK Prime Minister on ‘Small Boats’ and the Rwanda policy are yet another example of politicians trying to scapegoat and blame refugees and asylum seekers for society’s problems. 2023 saw us join forces with Migrant Voice and INM in a brand new campaign titled ‘Migration: Making Britain Great’. We have worked with Migrant Voice for over ten years collaborating on a number of initiatives to combat racism towards immigrants in the UK. This latest campaign will involve us developing new workshops on the issue and trying to change the narrative around immigration to a more positive one. One which reflects the huge contribution migrants have made to the UK, economically and socially, in the last hundred years or more. I see this campaign as a vital one to SRtRC in the forthcoming general election year.

As a charity, we are calling for anti-racism education to be included on the National Curriculum and we have taken the Welsh Government’s example into the UK Parliament via our All Party Parliamentary Group (APPG) in 2023. The SRtRC APPG has now been established for seven years, but undoubtedly 2024 will be crucial for establishing a more influential APPG once a General Election has taken place.

Last but not least – huge thanks is due to the fantastic SRtRC staff team and volunteers who have worked tirelessly during 2023. Their passion and enthusiasm for anti-racism education, shines through in all the work that we do.
2023 saw us mark a phenomenally exciting milestone. After 27 years spreading our message, we celebrated having engaged one million people in the UK with our anti-racism education programmes. As workshops reaching hundreds of young people, adults and teachers take place every day across England, Scotland and Wales, along with our annual competitions we surpassed the one millionth participant. It was a milestone we are incredibly proud of, but never complacent, we strive to continue our much needed work. We can celebrate our milestone but it is of vital importance that we move forward and surpass this figure.

\[ \text{ONE MILLION MILESTONE} \]

One Million people engaged in our anti-racism educational programmes is a significant milestone which feels surreal for a number of reasons. For me, I am from Trinidad and Tobago, a country of 1.3 million people in total, so those numbers are hard for me to put into perspective given where I am from. I can’t help but look back to 27 years ago when John Bercasford and I went to Westgate Community College in Newcastle and spoke to that first class and neither of us had any idea or thought that this would be the kind of message I would be sharing some 27 years later.

“That what we were starting then would lead to what Show Racism the Red Card has become today, we were just trying to be good football players giving back to our city, club and community as best we can.”

- Shaka Hislop
SCHOOLS PROGRAMMES

ENGAGING WITH YOUNG PEOPLE

SRtRC’s schools programmes are designed to give young people the knowledge, support, and confidence to feel empowered to discuss and confront racism.

**NORTH EAST**

In our partnership with Tameside Community and Safety and Odd Arts, every school receives a ‘Changemaker’ session, following a morning of workshops. These afternoons bring classes together to really look at how we can respond to racism collectively as a school; the children might suggest things like culture clubs, heritage days, and anti-racist education. The team’s lead educator on this project, Jack Cunningham, said: “It has been an honour to be part of West Ham United Foundation and SRtRC’s Stop the Hate campaign over the last few years. In the time I have been involved, Stop the Hate has educated thousands of young people across East London and Essex.”

Throughout 2023, Stop the Hate continued its focus on equality and inclusion. Students who participated engaged excellently and effectively promoted antiracism, understood and manifested an unconscious bias and recognized the dangers of extremism. “As a West Ham supporter, to work in my local communities on behalf of West Ham United Foundation and SRtRC, has been incredible. To facilitate impactful sessions, alongside club-hero Leroy Rogers, at my former secondary school is something I will always remember.”

The conclusion of this project marks the end of a lengthy period of delivery, during which it has proven to be both interesting and successful. After many years of dedicated efforts, this project will come to a close. Stop the Hate workshops to schools in East London. Notable institutions include Oak Park School, The Sydney Russell School, and Robert Clark School.

**NORTH WEST**

Our North East region has visited over 110 schools and delivered workshops to 9,588 young people, across all levels of education. We aim to meet the needs of our community, and from the feedback that we have received from our schools, a wider approach is needed to teach and anti-racism education. We have created a Whole School Approach, where we offer whole school assemblies, bespoke workshops and training for young people, professional development sessions for teachers, and a twilight parents’ session to discuss how to talk to children about racism. Our workshops offer tangible actions on how to be an ally and teach people how to be actively anti-racist. We cover themes such as exploring identity, the history of racism and the impact it has on our society and considering our role as a global citizen.

**SOUTH EAST**

The theme of the Future introduces students to anti-racism through various activities, videos, and guided discussion. Discrimination is explained through conversations with a brief discussion on age and gender, to develop students’ understanding. Conversations focus on Skin Colour, Religion, Nationality and Culture, how they differ and interrelate. These conversations help to develop fundamental skills, ensuring that students can effectively recognise racism, in order to challenge it.

Stereotypes are discussed and challenged through our ‘Culture Shock’ card-activity, and BBC Three’s video “When You’re Too Scared to Say Black” transitions conversation from stereotypes to language, whereby the term ‘Coloured’ is examined. The sessions conclude with responsibility and effective challenge; ensuring students are equipped to become strong anti-racists and allies.

In 2023, our South Team continued our collaboration with the West Ham United Foundation, extending efforts to deliver

Once again, the team partnered with the London Borough of Hammersmith & Fulham, delivering funded hate crime and Fans of the Future workshops across their schools. This collaborative effort reached a total of 790 pupils, contributing to the team’s ongoing commitment to promoting awareness and education in these crucial areas.

**WALES**

The Leaders of Now project, funded by 2022 Wear Red Day donations, saw 5 schools from across North Wales select ambassadors to lead the cultural shift towards anti-racism in their own schools. Four of the ambassador schools - Elfed High School, Rhyl High School, Prestatyn High School and Ysgol Eirias came together for a day of anti-racism education and were tasked with setting up anti-racism groups in their schools and undertaking some factfinding exercises. Ysgol Uwchhadd Bodemedern were invited to join the project later in the year.

Throughout the year, SRtRC has held regular check in meetings with our Leaders of Now as they embarked on this pupil-led project, striking off in different directions to meet the needs of their schools, followed by a celebration event, held in May providing an opportunity for these ambassadors to share their work so far. Esteemed guests such as North Wales Police and Crime Commissioner, Andy Dunobbie, and representatives from the Children’s Commissioner for Wales’ office and Denbighshire and Conwy Councils, amongst others, attended the celebration at St George’s Hotel, Llandudno.

The Leaders of Now at Prestatyn were building upon work previously started by a small group of pupils the previous year to which the school had already positively responded with curriculum and policy change. This year, the ambassadors’ work has included: taking a clear anti-discrimination stance across the school and publicising this; taking part in Wear Red Day; and running awareness-raising competitions.

Ysgol Eirias’ Leaders of Now focused on pupil voice and awareness raising. They delivered events such as an internal SRtRC-style Creative Competition, embedding anti-racism champions in their pupil voice structure; undertaking a whole school survey to identify gaps in understanding or misconceptions and leading educational assemblies. The buy in from across the whole school was fantastic to see!

Ysgol Uwchhadd Bodemedern, held regular meetings to understand how racism manifests in school and plan actions to counter it; the research that they had undertaken with around 50% of pupils; how they had carried out a school display audit; showed an educational bilingual video on hate crime that pupils had written and commissioned and gave a clear plan of action for work moving forward.

Rhys’s Leaders of Now group interacted with the rest of the student body, including regular weekly form time visits, leading workshops for pupils on terminology, successful interventions and presenting to governors and staffs on ways of moving forward with the school’s anti-racism journey.

The Leaders of Now project will return in 2024, within the Flintshire local authority funded through the NW Police and Crime Commissioner and Flintshire Council.

---

**SCHOOLS WORKED WITH ACROSS THE UK**

469 young people educated across the UK

51,867 workshops

**YOUNG PEOPLE EDUCATED ACROSS THE UK**

---

“Both facilitators were excellent and were outstanding with our young people. They showed the utmost professionalism and were very positive towards and supportive of staff.”

- LOCHEND COMMUNITY HIGH SCHOOL, GLASGOW
ADULT EDUCATION

ANTI-RACISM TRAINING IN THE WORKPLACE AND BEYOND

SRtRC teams across the UK provide a variety of short and long term educational programmes for adults in schools, workplaces, community settings and trade union spaces. Our programmes take a number of different formats, and are shaped around the needs and context of the partner organisation. We cover a range of different themes, from unconscious bias, to microaggressions, to responding to racist incidents, and embedding anti-racism into an organisation. SRtRC teams deliver both face to face and online.

Yorkshire & Humber Probation Service
Delivering training to over 1,500 probation staff has been one of the biggest achievements of SRtRC’s North West team in 2023. The probation service wanted all their staff to receive anti-racism education, we applauded their commitment! The content covered included: What is race?, unconscious bias and where it comes from, recognising racism (including everyday racism), language and terminology, allyship, and responding to racism. The phase of training completed in North West team in 2023. The probation service wanted all their staff to receive anti-racism education, we applauded their commitment! The content covered included: What is race?, unconscious bias and where it comes from, recognising racism (including everyday racism), language and terminology, allyship, and responding to racism.

The phase of training completed in North West team in 2023. The probation service wanted all their staff to receive anti-racism education, we applauded their commitment! The content covered included: What is race?, unconscious bias and where it comes from, recognising racism (including everyday racism), language and terminology, allyship, and responding to racism.

Thames Water
In early 2023, Thames Water initiated an anti-racism training programme for its staff. The organisation enlisted SRtRC to impart knowledge on structural racism, unconscious bias, microaggressions, and allyship. These sessions were conducted at their Slough and Enfield offices and virtually via Teams. The positive reception of these sessions is noteworthy, as they provide delegates with a platform to openly discuss important and sensitive topics without the fear of judgement.

Looking ahead to 2024, the team anticipate the continuation of their collaboration with Thames Water. The upcoming sessions will feature slightly modified content, and their duration will be extended to 3 hours each, further enhancing the depth of engagement and exploration of these critical themes.

“I am really looking forward to working with Show Racism the Red Card in 2024 and 2025, on a legacy project which will benefit all UNISON members in the South East region.”

Sam Raymond, UNISON South East

Professional Learning in Wales
SRtRC Wales are founding members of the DARPIL (Diversity and Anti-Racism Professional Learning) group, funded through Welsh Government aiming to deliver anti-racism professional learning to leaders and educators within the education system. Our Welsh team provided live and asynchronous teacher and wider school staff anti-racism training to schools across Wales. Since the start of the project the team has contributed to and worked across different local authorities with large scale events and smaller cluster events. Additionally, the education team delivered in-depth modules to leaders across North and South Wales as part of the level 7 anti-racism extended leadership module for educational leaders in Wales.

Breaking Down Barriers to Inclusion
The SRtRC Wales team also developed the course ‘Journey of the Child: Breaking Down Barriers to Inclusion’. Targeting those with a deeper understanding of racism, it took educators through a deep exploration of the social, economic, and societal factors that may lead to pupils that make up part of the global majority feeling unwelcome, unsafe or even experiencing psychological trauma in the educational setting, with a practical focus on how to mitigate this and build an inclusive school environment.

The workshops were flexible to the needs of the education settings with the time the staff had for professional learning and whether these workshops were held online or in-person.
In its inaugural year, the SRtRC Education Hub has marked an impressive milestone, garnering a community of over 20,000 registered users, transcending geographical boundaries to disseminate over 33,000 interactive anti-racism lessons and activities, not only within the UK but also on a global scale. As we approach 2024, we look forward to celebrating a year of impactful existence since its official launch in January 2023.

Throughout the year, the Education Hub has undergone continuous development, expanding its repertoire of resources to cover a diverse range of topics. New additions include lessons on subjects such as

- Islamophobia
- Gypsy, Roma, and Traveller communities
- Antisemitism
- Wear Red Day

These lessons allow schools to foster an inclusive and anti-racist learning environment, and serve as valuable educational tools. In addition to the comprehensive lessons, the Hub has enriched its content with a plethora of blogs. These blogs, laden with insights and perspectives, are accompanied by downloadable resources tailored for educators on topics such as Holocaust Memorial Day, How to Talk to Children about Racism (with Usborne Books), The legacy of George Floyd and Black Lives Matter, and Windrush.

In October, to mark SRtRC’s annual Wear Red Day, the Education Hub released a number of downloadable anti-racism education resources in partnership with our friends at the lastminute.com London Eye, with the glass pods above London turning into sky-high classrooms for the day.

The multifaceted approach of the SRtRC Education Hub ensures that educators have access to a rich repository of materials, empowering them to impart anti-racism education effectively. The overarching purpose of the SRtRC Education Hub is rooted in the belief that providing schools and educational institutions with these resources can play a pivotal role in instigating positive change. The platform serves as a catalyst for driving meaningful conversations and actions against racism, fostering understanding and an ethos of inclusion.

To explore the Hub, please visit theredcardhub.org.

As the SRtRC Education Hub concludes its first year, it stands as a testament to the organisation’s commitment to combating racism through accessible and impactful education in the digital age.
WEAR RED DAY 23
THE UK’S ANTI-RACISM EDUCATION FUNDRAISING DAY

2023 saw our ninth annual Wear Red Day and we recognised it in grand style with a record breaking 915,000 individuals registering to celebrate with us. That’s a 40% increase from 2022.

We had major support from Aegon, Canada Life, London Heathrow, Merlin Entertainment, Hawksmoor Steakhouses, Tesco, Nestle, the NHS Ambulances Service, Morrisons, M&S, Ocado, Beiersdorf UK, the London Metal Exchange and many more.

#WRD23 trended at number 2 on Twitter, making us the highest trending charity for the whole day in the UK. This was our best performance ever hosted. We’d love it if you’d join us.

In 2024 we will mark the tenth anniversary of Wear Red Day and we’re planning out all of the stops to make it the biggest celebration that we’ve ever hosted. We’d love it if you’d join us.

TESTIMONIALS
FEEDBACK FROM THOSE WE’VE WORKED WITH

NORTH EAST
“Our partnership with Show Racism the Red Card and funding the delivery of anti-racism workshops to young people across the county has worked really well, and I am really pleased with both the take up of the workshop offering across our schools, and the willingness of SRtRC to go the extra mile and work with both our office and other partners to ensure targeted workshop delivery across the county. I attended one of the workshops and was very impressed by the knowledge of the trainers and how they were able to engage with the young people and deliver their key messages and encourage the young people to think about a range of issues.”
Durham and Darlington PCC Commissionner Joy Allen said: “I am delighted at the success of the ‘Show Racism the Red Card’ workshops. Education from a young age is one of the best ways to ensure we eradicate discrimination of any kind and ensure a zero-tolerance approach in all settings. Witnessing how engaged the children were when learning about embracing diversities was inspiring. It is so important that I am able to fund projects like these in order to educate the next generation and ensure community cohesion for years to come.”

NORTH WEST
“We’ve worked with SRtRC every term if we could, the children get so much out of the sessions and are full of ideas after doing the changemakers task”
Teacher, Tameside
“Really great and thought provoking. The discussion was really useful and unlike many other sessions on racism, I have come out with some really practical tips on how to be a good ally. Look forward to the next meeting!”
Participant, Royal College of Midwives
“The training was tailored to our setting’s needs and cohorts. It helped us to create a bespoke approach that will work for our needs.”
Senior leader, Stockport
“It was just different from our usual school day, we don’t get to talk much about (racism) and I think maybe people understand my experiences more now.”
Young person, Tameside

SOUTH
“We have had a successful partnership with Show Racism the Red Card on our collaborative Stop the Hate project since 2016. Over the last year Show Racism the Red Card have provided us with their education deliverers to attend secondary schools and deliver anti-racism and discrimination workshops. In particular, Show Racism the Red Card staff delivered the unconscious bias workshop which educated young people about stereotypes and biases that they hold. Their contribution has been invaluable to the Stop the Hate project.”
West Ham United Foundation
“It was great to host the Show Racism the Red Card team on Tuesday as we held one of their Anti-Racism workshops for 100 local primary school pupils. Always one of my favourite events of the year and love working with Paul Hill and the team. Demand for places was it’s highest yet and shows how much schools value these workshops.”
Pompey in the Community

SCOTLAND
“Both facilitators were excellent and were outstanding with our young people. They showed the utmost professionalism and were very positive towards and supportive of staff. I’d like to take a moment to express how impressed I was with Kaela. I know Kaela mentioned that this may have been her first time delivering sessions solo and I wanted to pass on how amazing she was with our young people. What stood out most was how Kaela made time for some of our young people, engaging them in meaningful conversations that helped them to feel seen and heard. Kaela was remarkable and I am so grateful that she came to work with our school.”
Principal Teacher of Pastoral Care, Glasgow

WALES
“This training reinforced the importance of my role in driving change within the WRU. The training gave me the tools and knowledge needed to develop effective diversity and inclusion strategies. It also inspired a deep commitment to ensuring that the WRU becomes a more inclusive and welcoming place for all, it not only sparked vital conversations but also instigated tangible changes within the organisation. It has empowered individuals to become advocates for change and inspired the WRU to become a more inclusive and equitable entity.”
Welsh Rugby Union
“The session was informative, sensitive, and positive. There were opportunities for discussion and feedback. It highlightd and addressed issues faced by many in society. This is a step closer to eradicating views held by a minority. By addressing these issues through education, the hope is that the minds of young people will not be influenced by the opinions of some.”
Participant, Initial Teacher Training
Our North East education team are currently working with our partners IMIX and Migrant Voice on a project called “Migration. Making Britain Great”. The project aims to challenge and change the negative narrative surrounding migration in the UK. Our goal is to educate about the positive impact that migration can have, and to celebrate the achievements of migrants in our country. We have used high profile sporting personalities who share their own migration story, and also supporters of migration into the country to film a short video that will be used in conjunction with the programme in schools. Our workbook and modules for young people build empathy with migrants by sharing stories and finding connections between them.

The themes explored in our educational programme are:
- Identity and Belonging
- Celebrating Migration
- People Seeking Sanctuary
- Speaking Up and Action

SRtRC educator Alba Shone has created questions that the children will answer in relation to these themes. Migrant Voice have filmed their clients answering the same questions. This will be shown to the young people in their educational programme and Alba will facilitate discussions around the questions with the students. We aim to show the pupils that there is more that connects us, even though we come from different countries. We will be teaching a “timeline of migration” and the impact that this has had on our country. By celebrating the achievements of migrants, we will show that migration has had a positive effect on our society. We will look at different reasons why people choose to migrate, and the difference in language when describing migrants and refugees in mainstream media. This will inform our classroom discussions and for children to engage with their critical thinking skills. Part of the programme is to imagine what it means to be a migrant, and how they might feel if they were leaving their home country, either by choice or not.

We have teamed up with four schools to pilot this project, with one of the schools being a ‘School of Sanctuary’. Each of the schools chosen has an ethnically diverse population, and new arrivals to their school on a regular basis. We wanted to work with these schools to ensure that other children were able to welcome new migrants to their school, so that everyone feels valued and welcome.

At the end of our four-week programme, we will be hosting a celebration event where community members, Migrant Voice clients, families, parents, and of course the children themselves will come together and share all of their hard work and learning from the programme. This will launch the wider campaign where we can share our programme with our other regions across the country.

We have teamed up with four schools to pilot this project, with one of the schools being a ‘School of Sanctuary’. Each of the schools chosen has an ethnically diverse population, and new arrivals to their school on a regular basis. We wanted to work with these schools to ensure that other children were able to welcome new migrants to their school, so that everyone feels valued and welcome.

At the end of our four-week programme, we will be hosting a celebration event where community members, Migrant Voice clients, families, parents, and of course the children themselves will come together and share all of their hard work and learning from the programme. This will launch the wider campaign where we can share our programme with our other regions across the country.

We have partnered with Newcastle University’s politics department, and have been very fortunate to collaborate with third year students on an impact and research report. They will be providing a pre and post assessment to gauge their learning, and also from their teachers. They will be able to share their findings at our celebration day.

We are very excited to launch this project at the end of January 2024. In addition to our in-school programme, we are going to be providing resources on the SRtRC Education Hub to support teachers who would like to provide materials around migration.

Voices is SRtRC’s community platform, delivered in partnership with Frog Systems. It’s designed to give a voice to communities impacted by racism, and to encourage open communication about anti-racism and equality. The platform features a host of video contributions and other resources tackling subjects such as allyship, Black Lives Matter, South Asian experiences, and racism within society.
SPORTS PARTNERSHIPS

USING SPORTS TO EDUCATE AGAINST RACISM

In Scotland this year, we have been working alongside Scottish Rugby to deliver bespoke workshops for all of their elite players at both Glasgow and Edinburgh, the Women’s National Squad and over a third of all their backroom staff. Our lead contact at SRU said “We had such positive feedback following the session – thank you for bringing the subject to life and engaging brilliantly with the players.”

SRtRC Wales, in partnership with the Welsh Rugby Union hosted an all staff WRU event at the Principality stadium which featured a presentation from the Campaign Manager for Wales on the work of Show Racism the Red Card followed by acting CEO Nigel Walker around the importance and commitment to anti-racism from the WRU. A panel of guests including Gerald Cordle, Anthony Blades, Rafiuke Taylor, Robert Mota and Noor Omar shared their lived experiences of racism within rugby in Wales.

The event was delivered as part of the Culture, Heritage and Sport funding for Show Racism the Red Card from Welsh Government through the Anti-Racist Wales Action Plan which incorporates anti-racism education for all staff and board members at the WRU over 6 half day modules. The aim is to provide participants with the knowledge and skills to play their part in creating an anti-racist nation by 2030.

SRtRC’s South team have partnered with RISE and Southend United Community and Education Trust to develop the “Rise Up To Racism” project delivering anti-racism workshops alongside team building coaching sessions from the trust’s football coaches. RISE produce high performance grip football socks for elite footballers in the Premier League and throughout the football pyramid. Notable athletes include Aaron Wan-Bissaka and Rasmus Hojlund of Manchester United.

 SRtRC MONTH OF ACTION

Throughout October, SRtRC works with our partners in Wales and Scotland, including the SPFL, SWPL, FAW, PFA, and many others, to raise awareness of football’s commitment to anti-racism through SRtRC’s educational campaign. Clubs and players get involved through ‘Match Actions’, such as tannoy announcements, players wearing SRtRC t-shirts and holding up red card placards, and clubs sharing anti-racism messages on their media platforms.

Alongside this, SRtRC works with players, coaches, club officials and supporters to understand what racism is, its impacts, and how everyone can be actively anti-racist by recognising, responding to and reporting racism. In October 2023 SRtRC had over 40,000 people directly participating through these actions. Sky Sports also broadcast a feature highlighting the Month of Action.

In Scotland, we worked, once again, with all 42 SPFL professional teams and twenty SWPL clubs to deliver our Match Actions programme. Over 1000 players joined in spreading the anti-racist message.

In addition to this, we delivered over twenty workshops, reaching over 550 participants, across clubs and academies – including an online session with Bengaluru F.C. in India.

SRtRC Wales worked with professional, semi-professional and grassroots clubs across Wales. This year over 350 Welsh clubs across all levels of the game engaged with our campaign. That’s over 3,000 teams and 40,000 players, coaches, and officials.

Clubs in Wales designated a game, day, or weekend where they supported the campaign by wearing Show Racism the Red Card shirts, holding up red cards at their matches, and sharing the anti-racism message on social media, websites, and match day programmes.
In May, we launched our social media initiative 'SRtRC On the Ground'. The aim is to showcase the work that SRtRC’s anti-racism educators do offline, online. Rotating amongst our five regional teams, each week we spotlight an event or workshop that they have carried out. It shows our online following the work that SRtRC does ‘on the ground’, reinforcing that Show Racism the Red Card is not just a slogan, but facilitates real anti-racism education work across the United Kingdom. We’re not just a football charity, but an education charity.

Take a look at SRtRC On the Ground by searching the hashtag #SRtRCOnTheGround.
INFORMING GOVERNMENT POLICY
As part of our research, we have sent a survey via the SRtRC Education Hub to canvas educators’ opinions regarding anti-racism education in schools. The data collected will be used to inform government policy, and work to get anti-racism education on the national curriculum. Through our continued research, we have found that teachers are keen to embed anti-racist pedagogy but need support and continuous development to achieve this. We have had a good representation of regions across England, with our Scottish teachers participating as well. Wales has run its own survey to canvas opinion with their teachers and educators. The survey is ongoing, and results will be shared widely. We will use the report to create dialogue and share our findings with policy makers in Parliament.

WORKING AGAINST ISLAMOPHOBIA
SRtRC has also partnered with the Anti-Islamophobia Working Group, an apolitical coalition of civil society organisations and experts coming together to raise awareness and urge change to tackle Islamophobia in the UK. Throughout November, Islamophobia Awareness Month, the AWG held events across London including a meeting with the US Embassy and a club event with Leyton Orient Football Club. The AWG also delivered a petition to the Prime Minister, calling on him to protect and safeguard the British Muslim community from the scourge of Islamophobia, with a sixfold increase in the last month. The delegation included: Show Racism the Red Card, the Muslim Cultural Heritage Centre, the Aziz Foundation, the former UN Special Rapporteur on religious freedom, Ahmed Shaheed, and AWG director, Anisa Mahmood.

CHANGEMAKERS IN WALES
SRtRC Wales has been recognised as one of the top 100 Changemakers in Wales by the outgoing future generations commissioner. The list recognises the work of those individuals or organisations that have influenced, and continue to influence, for positive change across Wales and uphold the values of a unique piece of legislation, the Future Wellbeing of Future Generations Act. This Act bounds policy makers to take consideration of the impact that every new piece of policy or legislation may have on future generations. It is described as ensuring that we are a nation of ‘good ancestors’.

By placing the whole SRtRC Wales team on this list, the Commissioner sought to recognise the direct work with children, young people and adults, as well as the agitation for change at the policy level. The recognition ceremony took place on January 24 with a keynote speech from First Minister Mark Drakeford.

OUR TRUSTEES
THE PEOPLE WHO MAKE UP OUR BOARD

SHAKA HISLOP
ALEX MAYER
PATRICK COZIER
ERICKA WILLIAMS
MISH RAHMAN
SAMANTHA DENNIS
RAVISHAAN RAHEL MUTHIAH

HELEN WATSON
RANJIT SINGH DOL
SUE ABBOTT
KYLE HUDSON
FOLUKE AKINLOSE
DANNY MILLS
MARTIN LIGHTFOOT

LOBBYING FOR CHANGE
MAKING A DIFFERENT IN THE UK
CELEBRATING 10 YEARS OF WEAR RED DAY

FRIDAY 18TH OCTOBER 2024

Show The Red Card

WEAR THE RED CARD

THANK YOU FOR YOUR CONTINUED SUPPORT

OUR SPONSORS
SHOW RACISM THE RED CARD

THEREDCARD.ORG

@SRtRC_England
@theRedCardWales
@SRtRCScotland

ShowRacismtheRedCard
theRedCardWales
SRtRCScotland

/theredcard